

FATHOM EVENTS



BACKGROUND



Fathom Events, the leading distributor of exclusive cinematic experiences, presents audiences with a unique way to enjoy live concerts, world-class opera, Broadway shows, sporting events, faith-based programming, anime titles, top-rated comedy and more, all in the comfort of their local movie theater. Each Fathom event features **exclusive content not found anywhere else**, including Q&As with top Hollywood stars, bonus footage, behind-the-scenes access and cast and crew interviews. Nationwide events are made possible by the largest network of over 875 live-enabled movie theaters through Fathom's Digital Broadcast Network (DBN). The company has emerged as the leader in the event cinema industry since its launch in 2002, earning placement as the 15th largest U.S. distributor in 2015, alongside all of the major motion picture studios.

Fans who enjoy experiencing live music and theater are now turning to Fathom Events for exciting and diverse content. **More than 3.6 million consumers attended Fathom events in 2015.**

With more than **115 unique events and 170 event nights to choose from in 2015**, audiences are experiencing more diverse content than ever in their local theaters. Recent events include the 10th anniversary season of [The Met: Live in HD](#), [TCM Presents](#) classic film series, concert events with [Roger Waters](#) and [Ed Sheeran](#), dance productions such as Lincoln Center's [San Francisco Ballet: Romeo and Juliet](#) and the Bolshoi Ballet's [Giselle](#), faith-based events including [The Drop Box](#) and [Four Blood Moons](#) and special sporting events like the [USA vs. Mexico](#) men's soccer match.



Fathom's DBN is the largest cinema broadcast network in North America, bringing live and pre-recorded events to **885 movie theaters including AMC, Cinemark and Regal theaters** (the three largest domestic theater chains) and 1,348 screens, as well as additional affiliates and performing arts centers around the country.



Event Highlights – By The Numbers



3.6 million tickets sold in 2015

During the 2014-2015 season of the *Met Live in HD* series, more than **720,000 opera enthusiasts attended at least one of the events**, including over **90,000 for the LIVE broadcast of “The Merry Widow”** on January 17, 2015.

The **Doctor Who 50th Anniversary** event remains Fathom's most-successful one-night event to-date, with more than **327,000 fans in attendance**.

In 2015, Fathom Events received an unprecedented **eight Event Cinema Association Box Office Awards**, including one silver and seven bronze, and an **Excellence in Programming**

Award for Best Distributor in the Americas from the global Event Cinema Association (ECA).

Company Boilerplate:

About Fathom Events

Fathom Events is the event cinema distribution arm of AMC Entertainment Inc. (NYSE: AMC), Cinemark Holdings, Inc. (NYSE: CNK) and Regal Entertainment Group (NYSE: RGC) (known collectively as AC JV, LLC), the three largest movie theater circuits in the U.S., and is recognized as the leading distributor of alternative content. It offers a variety of one-of-a-kind entertainment events in movie theaters nationwide that include live, high-definition performances of the Metropolitan Opera, dance and theatre productions such as the Bolshoi Ballet and National Theatre Live's *Hamlet*, sporting events like *FS1 Presents USA v Mexico*, concerts with Roger Waters and One Direction, the TCM Presents classic film series and faith-based events such as *The Drop Box* and *Four Blood Moons*. Fathom Events also takes audiences behind the scenes and offers unique extras including audience Q&As, backstage footage and interviews with cast and crew, creating the ultimate VIP experience. In addition, Fathom Events' live digital broadcast network (“DBN”) is the largest cinema broadcast network in North America, bringing live and pre-recorded events to 885 locations and 1,348 screens in 181 Designated Market Areas® (including all of the top 50). For more information, visit www.fathomevents.com.

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Additional information about Fathom Events and upcoming [events](#) can be found at the [Fathom website](#) and on our [press site](#).

All figures were updated April 2016, are approximate and are subject to change.

